



BREAKING CHRISTIAN NEWS

MEDIA KIT



Michael Loewen

Advertising Specialist

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Direct: 541-990-3694

Hours: 8am - 3pm Pacific Time

We will generally respond within 24 hours of inquiry

BREAKING CHRISTIAN NEWS - Google Analytics Demographics:

Worldwide Reach:

- 80% United States
- 6% CAN - 2% AUS - 2% UK
- 10% Balance from many other countries

Alexa.com website traffic ranking - Oct 2019:

- 396,204** - Global traffic ranking
- 165,884** - US traffic rank

Online Sessions:

- 501,500+** Online page-views per month
- 73,400+** Unique Online visitors per month

Sessions by device:

- Mobile 59%
- Desktop 29%
- Tablet 12%

Email Subscribers:

- 54,000+** Opt-in Email Subscribers
- Average open rate: 8%-12% | Average Click to Open Rate: 5%-15%
- A highly accurate & hygienic list; we DAILY purge our list of unsubscribes & bad addresses.**



Facebook followers:

283,761+ and growing daily!

Viewer Gender:

- 69% female
- 31% male

Viewer age:

- 65+ - 28%
- 55-64 - 30%
- 45-54 - 19%
- 35-44 - 13%
- 25-34 - 8%
- 18-24 - 2%



[Breaking Christian News](#) - An online Christian news outlet, that has been inspiring, encouraging and equipping hundreds of thousands of family-friendly visitors to our site since its inception in 2005.

Our followers are made up of Faith and Family-focused, actively-engaged, Evangelical Christians and others looking for spiritual answers to the everyday questions of life, as well as those acutely interested in Israel.

Our purpose is to daily inform our subscribers of current events from a conservative perspective, with intriguing "news behind the news" content not found elsewhere.

Our online visitors & email subscribers are highly targeted, responsively engaged, & access us via many different avenues including browser bookmarks, social media interactions, & more. We are uniquely positioned to get YOUR message to our valuable audience.

Just Some of Our Happy Clients:



BREAKING CHRISTIAN NEWS

Direct Dedicated E-Blast - Email advertising

General audience email to 54,000+ Opt-In subscribers. (Half List available)

A highly accurate & hygienic list, we DAILY purge our list of unsubscribes & bad addresses.

Average open rate: 8%-12% | Average Click to Open Rate: 5%-15%

*Many variables impact these rates; subject line, creative content, etc.

BREAKING CHRISTIAN NEWS
BCN
BE INFORMED, INSPIRED, INTRIGUED
Our daily inspirational and uplifting newsletters are supported by our trusted advertising partners below. Questions? [CLICK HERE](#)

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Let Family Bible Films help teach your kids about the life of Jesus with the fun and "FREE" DVD "Jesus Is The Good News!" from VeggieTales creator, Phil Vischer!

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Are you looking for a fun and exciting way to help your kids learn about Jesus? And do you want them to learn the important lessons of the Bible? Well, here's some "good news"! Now, you can give your kids the best way to learn the story of Jesus with this FREE DVD, Jesus Is The Good News, from VeggieTales® creator, Phil Vischer!

[Click To Learn More](#)

The Ultimate Bible Lessons for Kids!

FREE DVD **FREE Online Streaming** **FREE Downloadable & Printable Learning Guides**

Wholesome, family-friendly stories you can enjoy with your kids
Order Your "What's In The Bible?" DVD today
CLICK HERE TO GET YOUR "FREE" DVD

****Note: You will not be ordering this item from Breaking Christian News. Your order will be processed on the Learn our History site. Please contact them directly with any order inquiries or questions about this product.**

For More Information:
Phone: 800-895-1708 FFBE
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The ANNA Call: All Nations North America, October 7th-9th, 2016 Tahlequah, OK

The ANNA Call
OCTOBER 7TH - 9TH 2016 - TAHALEQUAH, OK

Purpose

Over the weekend of October 7-9, 2016, a landmark gathering will occur in Tahlequah, Oklahoma, one of the most well-known, transforming places of its kind here, at the epicenter of the ongoing search for truth known as the Trail of Tears. The ANNA Call (All Nations North America) will give you the opportunity to witness and participate in this great movement. Jesus Christ is a public revelation to creation. We will appear as brothers and sisters to the suffering, resurrecting Jesus of Nazareth.

Calling from across the entire North American continent, this 3-day outdoor assembly will unite, in different levels of obedience to the Trail of Tears, one of the most awe-inspiring, powerful, and intense healing and a witness of the nature of glory and triumph on the resurrection. Come witness the call of Christ and more.

In 1905, Dr. Billy Graham prophesied that revival would come as a "holographic" event in America, and that the "holographic" event would be the Trail of Tears. He said that the event would be a spiritual awakening, and that the event would be a spiritual awakening, and that the event would be a spiritual awakening. The Trail of Tears is a powerful symbol of the resurrection of Jesus Christ, and it is a powerful symbol of the resurrection of Jesus Christ. It is a powerful symbol of the resurrection of Jesus Christ, and it is a powerful symbol of the resurrection of Jesus Christ. It is a powerful symbol of the resurrection of Jesus Christ, and it is a powerful symbol of the resurrection of Jesus Christ.

CLICK HERE TO REGISTER

Location:
10000 West 10th Road
Tahlequah, OK, United States

Date:
October 7-9th, 2016

Schedule:
October 7th-9th, 2016
Friday, 10am-7pm (EST)
Saturday, 8am-7pm (EST)

CLICK HERE TO REGISTER

For More Information:
Email: customerservice@anna-call.com
Website: <http://www.anna-call.com>

Please call for current cpm rates, volume discounts, promotions and agency specials.

Michael Loewen

541-990-3694 (8am-3pm Pacific Time)

Michael@ELPublication.com

BREAKING CHRISTIAN NEWS

Homepage "Leaderboard" Banner - 728W x 90H pixels:

The Leaderboard offers strong presence with the highest visibility of any of our BCN banners, **this banner can't be missed when viewing the BCN page. Height can be increased to 200h pixels for an additional fee.****

- ⇒ **160,000+ impressions per week**
 - ⇒ **7 day minimum run time / image can be changed during run***
 - ⇒ **Splits can be added - (1 week on, 1 week off, 2 week on)***
- *Additional charge for these options**

The screenshot shows the BCN homepage layout. At the top is the 'BREAKING CHRISTIAN NEWS' header with the 'BCN' logo and the tagline 'BE INFORMED, INSPIRED, INTRIGUED'. Below this is a navigation bar with links for 'BCN HOME', 'NEWS', 'PAST ARTICLES +', 'ADVERTISING', and 'SUBSCRIBE'. The main content area features a large article headline: **The Opposite of Kaepernick: A Patriotic Kindergartener's Actions Caught on Camera Go Viral**. To the left of the article are three smaller headlines: 'Pro-Lifers Be Aware: This New Proposal Would Prevent States from Blocking Abortion Funding', 'Meet the 23-Year-old Umbrella Protest Leader Who Won a Hong Kong Election Seat Following One "Miraculous" Vote', and 'Duck Dynasty's Phil Robertson Will Address the 11th Annual American Values Voter Summit... and So Will Donald Trump'. A photograph of a young child in a hallway is shown next to the main headline. At the bottom of the page, there is a 'B+E' banner for a 'WOMEN ON THE FRONTLINES BUSINESS AND ENTREPRENEURSHIP SEMINAR' on September 24, 2016, in Maricopa, Arizona, featuring Patricia King and Teri Secret. To the right of the B+E banner is a 'FREE!' subscription offer for 'BREAKING CHRISTIAN NEWS' sent to the user's inbox, with a 'Yes, SUBSCRIBE me!' button. A blue arrow points to the B+E banner with the text '728x90'.

Leaderboard - BCN Homepage (728w x 90h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$499 / (\$549)	N/A
14 Day - continuous run	\$799 / (\$869)	*\$25 per split or graphic change
30 Day - continuous run	\$1,299 / (\$1,399)	*\$25 per split or graphic change
**200 pixel height extended Leaderboard is available = See above enclosed (\$) prices.		

BREAKING CHRISTIAN NEWS

Homepage "Sidebar" Banner - 250W x 250H pixels

The Sidebar appears on the majority of our **online** pages for nearly run-of-site visibility & branding. **Height can be increased to a maximum of 500H pixels.* Dynamic animation can also be used (.gif, .jpg, etc...)**

- ⇒ **160,000+ impressions per week**
 - ⇒ **7 day minimum run time / image can be changed during run***
 - ⇒ **Splits can be added - (1 week on, 1 week off, 2 week on)***
- *Additional charge for these options**

Sidebar - BCN Homepage (250w x 250h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$149	N/A
14 Day - continuous run	\$269	*\$25 per split or graphic change
30 Day - continuous run	\$479	*\$25 per split or graphic change
Additional 30 Day continuous run	\$399 per month	*\$25 per split or graphic change
*banner height can be increased in 50 pixel increments for a \$35 fee; max. 500 pixels tall		

BREAKING CHRISTIAN NEWS

Homepage "Native" Banner - 300W x 250H pixels

The Native appears in the homepage Daily News left column, 1 article down and offers prime visibility. **This location is only available for one (1) banner at a time, and pixels are limited to 300w x 250h.**

- ⇒ 160,000+ impressions per week
 - ⇒ 7 day minimum run time / image can be changed during run*
 - ⇒ Splits can be added - (1 week on, 1 week off, 2 week on)*
- *Additional charge for these options

The screenshot shows the homepage layout with several articles and promotional banners. A blue arrow labeled "300x250" points to a specific area on the left side of the page, indicating the size of the "Native" banner.

Native - BCN Homepage (300w x 250h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$349	N/A
14 Day - continuous run	\$579	*\$25 per split or graphic change

BREAKING CHRISTIAN NEWS

Daily Email "E-Banners" - 250W x 250H pixels

The E-Banner appears in our Daily Word Email, sent out to over 54,000 Opt-In subscribers.
 Height can be increased in steps of 50H pixels, to a maximum size of 500H pixels.

- ⇒ 14 day minimum run time
 - ⇒ Splits can be added - (1 week on, 1 week off, 2 week on)*
- *Additional charge for this option



Casting Crowns Lead Singer: Divine Intervention Saved Me From Cancer
 News Staff (Aug 24, 2016)

"My feelings kept slamming up against something solid in me, and that was the roots of my faith." -Mark Hall



[CBN News]—The lead singer of the popular Christian band, *Casting Crowns*, is speaking out about his cancer diagnosis and the important lesson he learned about God during the ordeal. *(Photo via Way-FM)*

"It was definitely out of nowhere," Mark Hall told "The Church Boys" podcast. "I went to the doctor to be checked for acid reflux. He was just doing a scan to see if I had ulcers or anything else going on down there, and then, on accident, saw a tumor in my kidney."

Hall said it was Divine intervention that the doctor discovered the tumor. It was still fully encased, meaning it had not spread to the kidney surrounding it.

Still, according to *Deseret News*, the cancer was a nuclear level 3 cell type, and the potential was high that it would grow aggressively.

"For a day there it really rocked me," he said. "I was going through feelings and doubts and fear and worry ... my feelings were all over the map."


The diagnosis presented a test for the successful singer and youth pastor.

"When you're the youth pastor, you're the guy who helps everybody else through their storm. And now, suddenly, I'm in the middle of my own," he said. "It was definitely a shock."

However, his faith in Jesus Christ sustained him.

"My feelings kept slamming up against something solid in me, and that was the roots of my faith," Hall said.


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Oct. 21, 2016
National Day of Prayer
for the First Nations
www.alltribesdc.org

A TIMELESS JOURNEY

A PROPHETIC JOURNEY INTO HEAVEN TO FIND IDENTITY & PURPOSE



BUY NOW

DID YOU MISS...

E-Banner - BCN Daily Emails (250w x 250h)	Standard Rate	Split Runs/ Graphic Changes
14 Day - continuous run	\$159	*\$25 per split or graphic change
30 Day - continuous run	\$299	*\$25 per split or graphic change
Additional 30 Day continuous run	\$249 per month	*\$25 per split or graphic change
*banner height can be increased in 50 pixel increments for a \$35 fee; max. 500 pixels tall		